



Be There Now!

Overview

Be There Now! is an interactive system that allows multiple users to view themselves within digital landscapes, works of art, etc. In addition, users are able to take snapshots of themselves and send them via e-mail. Be There Now! has been installed in many public spaces in the domain of art, culture and information (e.g., museums, airports, tourism information offices, exhibition spaces, even on an electric van) and has been used from thousands of people, constituting an attraction for young and old.

The implementation of this system involves **computer vision technologies** for the users' background removal and image acquisition.



An indicative photo taken at the scenery of a cave

Target Domains

The system comes under the domain of info-tainment, which combines information and entertainment, while it is targeted mainly for use in public spaces.

An additional area of application is the field of advertising, as the content of the system can be suitable for promotion of any type of products.



Sitting on virtual chairs at Teloglion Foundation of Art

Additional Information

Permanent public installations:

- Natural History Museum of Crete, Heraklion
- Tourism Information Center, Municipality of Hersonissos
- Infopoint, Tourism Office, Municipality of Heraklion
- Port Authority of Heraklion mobile electrical vehicle unit
- Heraklion Airport
- Heraklion Port
- Chania Airport
- Chania Port
- Teloglion Foundation of Art, Thessaloniki

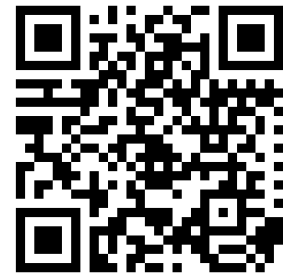


"Be There Now!" setup at Chania Airport

Temporary public installations:

- Researchers' Night 2016, Heraklion
- 81st Thessaloniki International Fair 2016
- ITB Berlin Travel Trade Show 2014
- World Tourism Day 2013, Eleftheria Square, Heraklion

Related video: http://youtu.be/Pa_yUfhDpVQ



Be There Now! web page

www.ics.forth.gr/ami/project/be-there-now/

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