



Interactive Column

Overview

Interactive Column facilitates instant information by employing the **steam metaphor**. To this end, a stream of information floating from the top of the column to the bottom is presented. The system employs a **large vertical touch screen display** where a continuous flow of announcements from various sources and types (text, image, and video) is presented. Announcements appear and disappear automatically based on their publication and expiration dates.

The characteristics of each announcement (e.g., size, color, and duration on screen) are automatically adjusted based on semantic information such as importance, date of publication, expiration date, life span, source etc. Announcements may also include internet links redirecting to additional information.

Users can **filter** the presented information according to a number of criteria, such as content, time, or target audience. Furthermore, they are provided with options for sending information retrieved from an announcement to their **e-mail** account.

Finally the system employs **content administration** facilities, such as information sources management, and embedding of RSS feeds.



The Interactive Column



The stream view

Additional Information

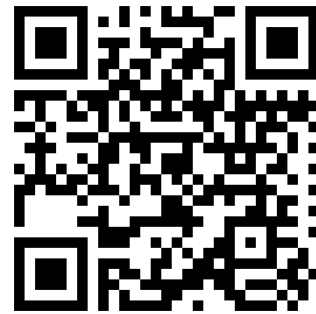
The Interactive Column addresses the Commerce and Marketing domain, providing information streams stemming from various sources such as RSS feeds, social media, static content, etc.

Permanent public installations:

- Vikelaiia Municipality Library, Heraklion
- Tourism Information Center, Municipality of Hersonissos

Related video:

<https://www.youtube.com/watch?v=zOWrSU3IkIU>



Interactive Column web page

[www.ics.forth.gr/ami/project/interactiv
e-column/](http://www.ics.forth.gr/ami/project/interactiv-e-column/)

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